## **PART 1 OF 2**

## POS \$ REDUCTION 🖹 🦯

**Cut Processing Fees & Maximize Efficiency** 

Average restaurant pays 2-4% in credit card processing fees - that's \$24K-\$48K per year on \$1M revenue

| PAYMENT PROCESSING FEES   |
|---|
| Negotiate lower rates with current processor (Save 0.3-0.8%)      |
| Compare quotes from 3+ payment processors annually                |
| Eliminate monthly PCI compliance fees by self-certifying          |
| Remove unnecessary add-on services and hidden fees                |
| Use surcharging or cash discount programs where legal (Save 2-3%) |

| POS SOFTWARE & HARDWARE  |
|--|
| Review monthly POS subscription fees - switch to lower-cost alternatives |
| Eliminate unused POS features and integrations you're paying for         |
| Buy equipment outright vs. leasing to avoid markup (Save 40-60%)         |
| Use tablets instead of proprietary terminals where possible              |
| Negotiate multi-year contracts for discounted rates                      |

See Part 2 for Optimization & Monitoring → StopTheBleed.Restaurant