

# YOUR PROFIT POTENTIAL

How Much Are You Leaving on the Table?

Current Monthly Revenue:

\$ \_\_\_\_\_

Current Net Profit:

*(Revenue - All Expenses)*

\$ \_\_\_\_\_

Current Profit Margin:

*(Net Profit ÷ Revenue × 100)*

\_\_\_\_\_ %

Industry Benchmark Target:

**12-15%**

## POTENTIAL MONTHLY SAVINGS:

\$ \_\_\_\_\_

*(Target Margin - Current Margin) × Revenue*

Annual Impact

\$ \_\_\_\_\_

*(Monthly Savings × 12)*

3-Year Value

\$ \_\_\_\_\_

*(Annual Impact × 3)*

ROI Multiple

\_\_\_\_\_ **X**

*(Annual Impact ÷ Course Investment)*

*\*Fill in your numbers to calculate your restaurant's profit recovery potential*

**Calculate YOUR Restaurant's Potential →**